



Infomedia Ltd

Half Year Report — FY2008

Friday, 29 February 2008, Frenchs Forest, Sydney NSW

Infomedia is pleased to present the half-year financial results for FY2008 and a review of Infomedia's Q2 activities. In addition to this report, an independently reviewed copy of the half-year financial report and the half-year Appendix 4D are available from the Company's website or from the ASX.

- The Company achieved Sales Revenue for the half year of \$25,481,000 and net profit after tax of \$7,028,000.
- Electronic Parts Catalogue (EPC) subscriptions grew by 4% over the previous corresponding period to a record high of 54,474.
- Superservice Menus subscriptions also achieved an all time high, growing by 70% over the previous corresponding period to 3,424.
- New Toyota Europe customers delivered additional subscriptions for Microcat LIVE.
- Superservice Menus was introduced to Kia dealers in two new European markets.
- An interim half-year fully franked dividend of 1.8 cents per share has been declared. The record date to determine entitlements to the dividend distribution is 12 March 2008 and the date on which the dividend distribution is payable will be 27 March 2008.
- The Company projects full year 2008 sales revenue to be in a range of \$51 million to \$53 million and EBITDA in a range of \$21 million to \$22 million. Net profit after tax is anticipated in a range of \$13.0 to \$13.5 million.
- The Company's balance sheet as at 31 December 2007 remains debt free with \$14.9 million in cash.
- Cashflows from operations increased by 43% over the equivalent prior period.

Review of Financial Results

The Company's reported net profit after tax for the six months was \$7,028,000. As foreshadowed in the 2007 Annual Report, the profit result incorporated higher data licence costs and the anticipated continuing reduction in General Motors North American EPC subscriptions. The Company's first half results included a

one-time net tax credit which lowered the effective tax rate to 17%. The Company anticipates the second half effective tax rate to return to historical averages.

Reported sales revenue declined by 8% to \$25,481,000 compared to the previous corresponding period. However, after taking into account the effects of the sharp appreciation of the Australian dollar in conjunction with the discontinued operations of Business Systems (sold 1 December 2006), underlying revenue grew by 5% over the equivalent prior period.

Cashflows from operations increased by 43% over the equivalent prior period as a result of improvements in working capital and lower income tax. The Company's EPC business continues to provide the backbone to recurring strong cashflows with Superservice Menus™ providing the catalyst for further growth.

Foreign Currency Hedging Activities

The Company has continued its foreign exchange hedging program with USD5.10M covered at an average rate of US83 cents and Euro 3.84M covered at 59 euro cents for the second half. There is also some coverage for the 2009 financial year. Further details can be found in the half year financial report.

Microcat LIVE Releases add to Subscription Numbers

During the quarter, the Company delivered its Microcat® LIVE™ electronic parts catalogue to more Toyota dealers across Europe. Dealers in Ireland and Finland who were previously using the original Microcat® EPC will now enjoy the benefits of the Microcat LIVE product, including more frequent data updates. In January this year, Toyota dealers in Belgium, Denmark, Netherlands, Romania, Spain and Switzerland also began subscribing to Microcat LIVE. These subscriptions represent new sales for Infomedia as dealers in these countries were previously using an in-house EPC.

Infomedia has also been working closely with Toyota Motor Corporation to incorporate their New Data Format into the Company's EPC products. The new format continues to improve the

accuracy of the manufacturer's data in the products and has been positively received by subscribing dealers.

Superservice Menus Extends Reach in Europe and Enters North America

As illustrated by the growth in subscription numbers (70% over the previous corresponding period) Superservice Menus continues to be well received by both existing and new markets. With the support of the manufacturer, the Company launched Superservice Menus to Kia dealers in both France and Norway during the last quarter. Superservice Menus is now available for 10 automakers in more than 20 countries. Europe continues to be a strong market for Superservice Menus with the product currently being piloted

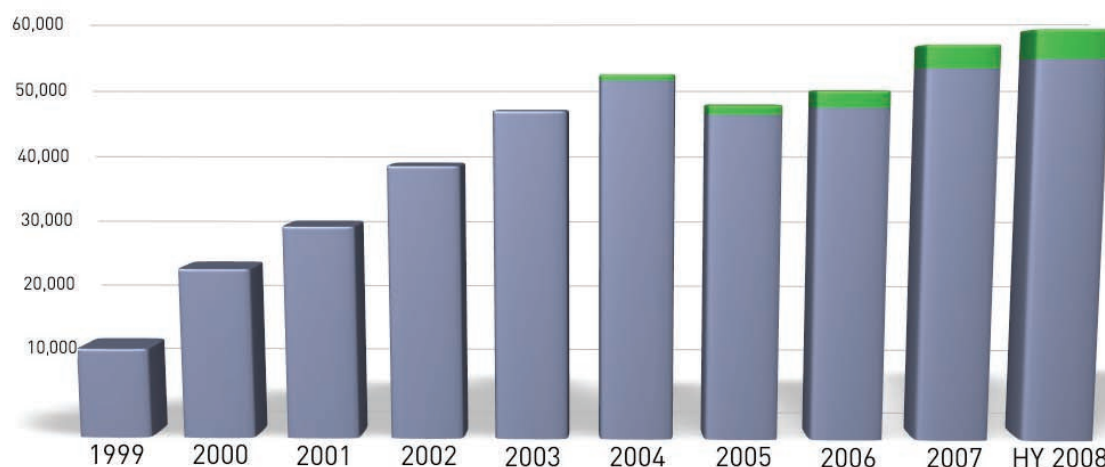
by Hyundai Turkey and Subaru Norway who expect to release the product in Q3 FY2008.

As recently announced, the Company has signed an agreement with General Motors for the supply of Superservice Menus. This agreement paves the way for the sale of Superservice Menus into the North American market. Judging by dealer and automaker reaction at the recent unveiling in San Francisco at the largest North American automotive dealership convention, Superservice Menus will set the standard for service quotation productivity solutions. The sales pipeline for Superservice Menus remains strong as the Company continues to explore opportunities with new and existing automakers around the globe.

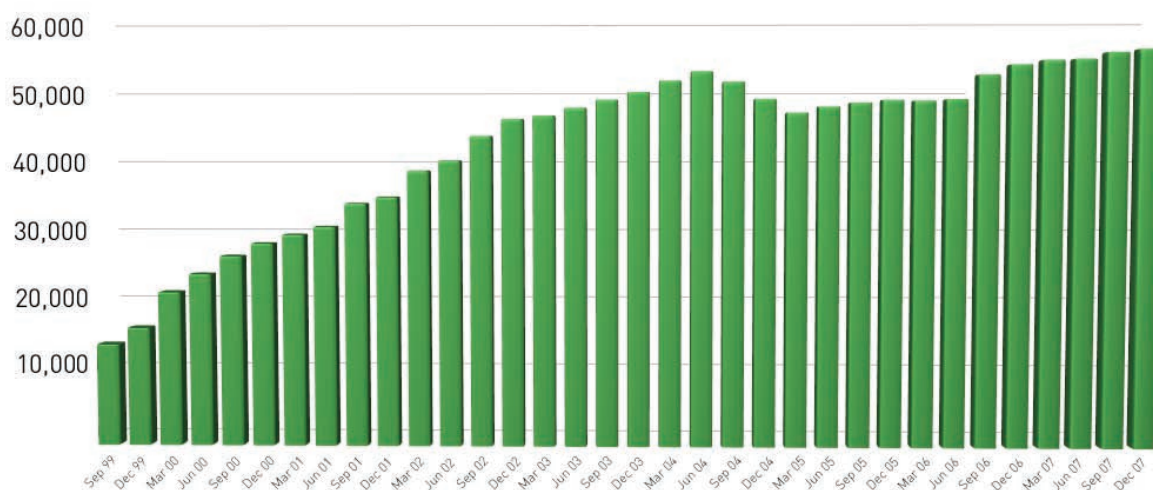
Consolidated First Half Financials		
A\$'000	HY2008	HY2007
Sales Revenue		
- continuing operations*	25,481	26,113
- discontinued operations	-	1,576
Total Sales Revenue	25,481	27,689
Cost Of Sales	(9,717)	(9,090)
Gross Margin	15,764	18,599
Operating Costs	(5,508)	(6,908)
Earnings Before Interest, Tax, Depreciation & Amortisation (EBITDA)	10,256	11,691
Depreciation & Amortisation	(2,160)	(1,901)
Earnings Before Interest & Tax (EBIT)	8,096	9,790
Net interest revenue	327	402
Profit before tax	8,423	10,192
Taxation	(1,395)	(2,403)
Net Profit After Tax	7,028	7,789

* US Dollar revenues for HY2008 were translated at AUD\$1.00 = USD\$0.87 (HY2007: AUD\$1.00 = USD\$0.76)

Combined Subscription Historical Trend



EPC Subscription Historical Trend



SSM Subscription Historical Trend

